

ABSTRACT OF THE DISCLOSURE

The object of the present invention is to provide an aqueous ink composition which shows excellent drying characteristics for impermeable printing materials such as plastic films without using apparatuses such as ultraviolet irradiation apparatuses and heating apparatuses and which is mild for earth environment. The aqueous ink composition of the present invention contains water, a water-soluble solvent, a water-soluble resin and a dye, and, additionally, a quick-drying property imparting agent having a solubility in the water lower than that in the water-soluble solvent.